

How to Set Up your Personalized Fundraising Page

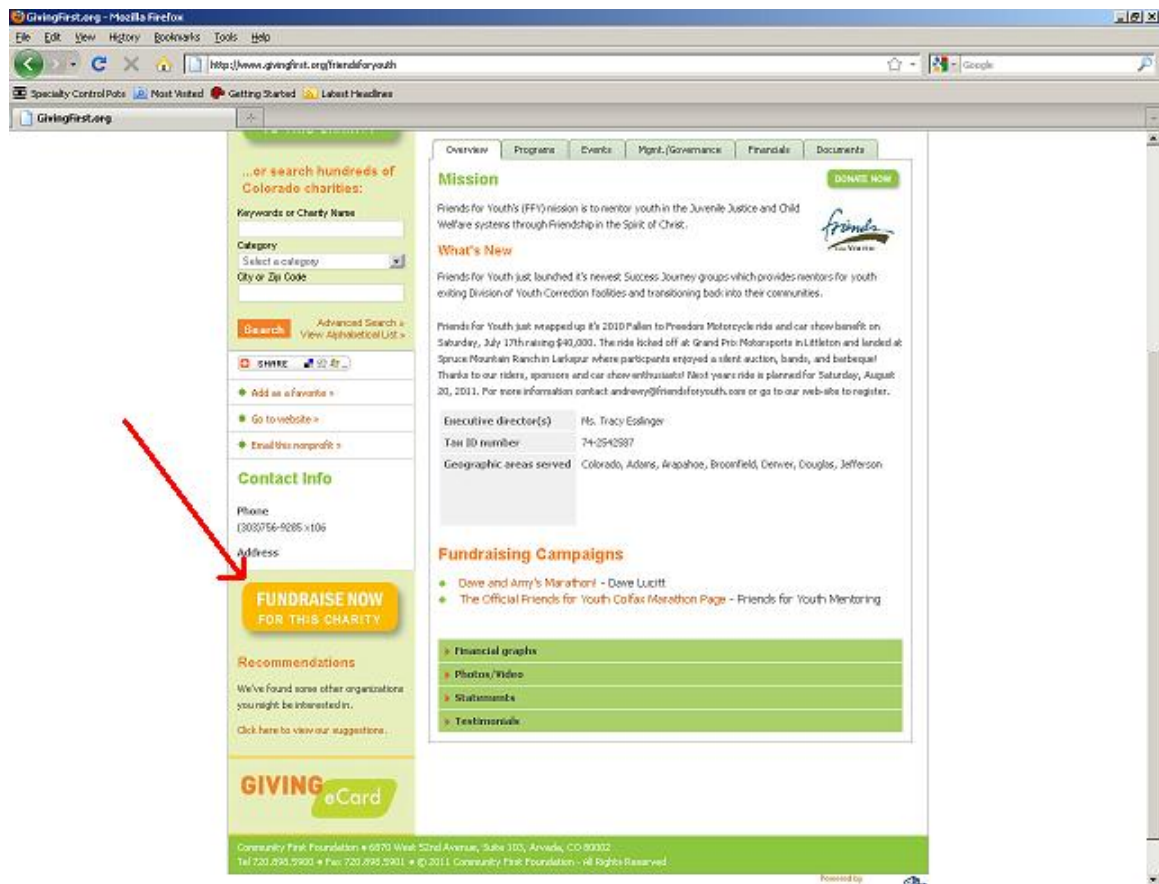
Creating your own fundraising page is a great way to make asking for money a little bit more fun. In your own words and with your own style, you can tell your potential donors why you are running on behalf of *Friends for Youth*.

Please note: if you don't want to create a personalized fundraising page, you can send donors to the main *Friends for Youth* fundraising page at www.givingfirst.org/FFYmarathon.

If you run into any challenges along the way, simply email jessicac@friendsforyouth.com or call 303.756.9285 ext 119. We'll help walk you through it!

Follow these 13 steps to set up your own personalized marathon fundraising webpage:

1. Go to www.givingfirst.org/friendsforyouth
2. Click on the big yellow 'Fundraise Now for this Charity' button in the left side column.



The screenshot shows a web browser window displaying the GivingFirst.org website. The browser's address bar shows the URL <http://www.givingfirst.org/friendsforyouth>. The website layout includes a navigation menu at the top with tabs for Overview, Programs, Events, Mgmt./Governance, Financials, and Documents. The main content area is divided into several sections: Mission, What's New, Executive director(s), Tax ID number, Geographic areas served, Fundraising Campaigns, Financial graphs, Photos/Videos, Statements, and Testimonials. On the left side, there is a search bar and a 'Fundraise Now for this Charity' button, which is highlighted with a red arrow. The footer of the page contains contact information for Community Park Foundation, including the address, phone number, and copyright notice.

3. Scroll down and click the big middle 'Create Account' button.

Raise Money for Your Favorite Charity

Sometimes there's only so much good you can do by yourself. That's why we've made it easy for you to raise money for your favorite charity. By creating a personalized fundraising page, you can enlist all of the people you're connected with to support your cause.

Raise Money: Any Time, Any Occasion

Some common ways to use fundraising pages include:


- You're running a marathon for a particular cause
- You'd like people to give donations to a specific charity in lieu of wedding gifts
- It's your birthday and you'd prefer donations to a charity rather than presents
- You just feel like making a difference

Your Passion, Your Page

When you create a fundraising page, you can:

- Add a personal appeal
- Upload photos and video
- Make a custom link to your page
- Import contacts from Gmail or Yahoo! mail
- Explain why you'd like people to support this effort
- Set a goal and track your progress
- Determine when you want the campaign to end

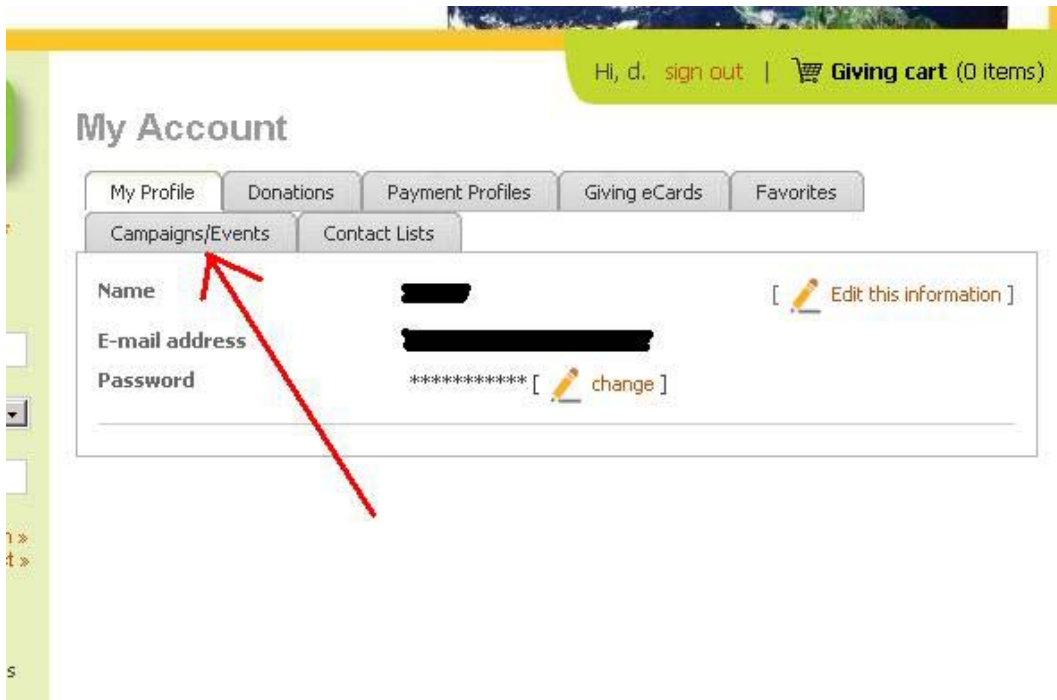
Are You Ready?

All you need to do is [sign in](#) to your existing GivingFirst account or [create an account](#). Then [search](#) for the nonprofit you want to raise money for, and click the yellow  'Fundraise Now' button.

[Sign-In](#) [Create Account](#) [Search Nonprofits](#)

Have more questions? [FAQs](#)

4. It will ask for your first and last name, email address, and a password. You will need a create a complex password with symbols, lower case, upper case, etc., so be sure to write it down for future use.
5. As soon as you click 'Submit', it will take you to your account homepage with multiple tabs. Click on the Campaigns/Events tab.



6. Click on the 'Start a new campaign' link.



7. Select 'Friends for Youth' from the drop-down list of charities.

My Account

- My Profile
 - Donations
 - Payment Profiles
 - Giving eCards
 - Favorites
- Campaigns/Events
 - Contact Lists

Start Your Campaign

Select the charity you want to raise funds for. *

- Select a charity -

- Flourence Criterion Services, Inc.
- Focus Points Family Resource Center
- Food Bank of the Rockies
- Y FoodWorks, Inc.
- Foothills Animal Foundation
- Foothills Art Center
- Foundation on Aging for Larimer County
- Four Mile Historic Park, Inc.
- Frasier Meadows Retirement Community
- Freedom Service Dogs, Inc.
- Y Frequent Flyers Productions, Inc.
- Friends for Youth**
- Friends of the Astor House Museum and Clear Creek History Park
- Friends of Golden History Museums
- Friends of the Haven
- Friendship Bridge
- Front Range Community College Foundation
- FrontRange Earth Force
- The Gabby Krause Foundation
- GASP of Colorado (Group to Alleviate Smoking Pollution)
- The Catherine Blase & Debra for Rebuilding Lives

- You can fill in the rest of the fields based on your personal preferences. You are required to have a campaign title, campaign summary and personal appeal. You have the option to include up to 2 photos and a video (to use a video, you must have a YouTube link).

Start Your Campaign

Select the charity you want to raise funds for. *

Friends for Youth

Your Campaign Title *

I'm going to do my best

Your Campaign Summary *

I'm going to try really hard

Photo/Video

Pictures and video can help you tell your campaign story.

Add a photo

ictures\thebestphoto.JPG

Add a video

Paste your YouTube video link in the box above.

Personal Details

Your Photo

Your Personal Appeal *

Make your message personal and let people know why this is important to you. (max 50 chars)

9. Your campaign goal is the amount of money that you hope to raise for *Friends for Youth*. We ask that mentors raise at least \$50 to cover expenses, but encourage everyone to raise as much as they can! (note: the average fundraising campaign earns about \$250; some raised well over \$1000! It's possible! Dream big! ☺) Our collective goal is \$15,000.
10. Start and End date: You can start your campaign as soon as you want, however please know that your fundraising website will not be live/active until the start date that you select. You should end your campaign no sooner than the day after our race (5/16/2011). You may want to extend it further to catch any late donations.

The screenshot shows a web form for creating a fundraising campaign. It includes a 'Campaign goal' field with '\$ 500000.00', a 'Campaign start and end dates' section with 'Start date' (02/07/2011) and 'End date' (05/16/2011), a checked 'Make this campaign live' checkbox, and a 'URL link' field containing 'http://www.givingfirst.org/thebestrunner'. A 'Submit' button is at the bottom. Handwritten red numbers 10, 11, 12, and 13 are placed over the form elements. A legend at the bottom left indicates '13 - required field'. The footer contains the address '52nd Avenue, Suite 103, Arvada, CO 80002' and copyright information for 'Community First Foundation'.

11. 'Check' the checkbox 'Make this campaign live', otherwise your folks will not be able to access your fundraising page.
12. Specify your own URL link. This is the link to give to all potential donors, so keep it short and easy to remember. This URL link will also show as a link on the www.givingfirst.org/friendsforyouth page.
13. Click 'Submit'.

Congratulations! Your personalized fundraising page is complete!

THANK YOU for choosing to run with us.
We appreciate you taking this step – or many steps as the case may be –
to help us reach more youth!